

TAKING THE LEAD

Taking the lead is a leadership communication programme specifically designed for women. The programme aims to support female leaders at every level of an organisation to develop the skills necessary to be perceived as a poised, confident and compelling leader. The programme focuses on addressing communication habits and behaviours that undermine a female leaders ability to influence within their organisation. Women learn how to communicate with authenticity and authority, convey their message persuasively and adopt the Leadership Mindset required to unlock the power of their voice and the impact of their presence.

The masterclass brings together interactive learning and discussion with personal feedback. Participants will be required to prepare a talk which will be video recorded for feedback.

Learning Outcomes

Delegates on this programme will learn to:

- adopt a leadership mindset to lead with confidence
- adopt a powerful vocal and physical presence
- develop and communicate a strong leadership brand identity
- identify and minimize unhelpful communication habits

Target Audience

The program is designed for women at all levels of the organization.

